



ACCMA 2018 WINTER CONFERENCE

January 24-26, 2018

The Grand Bohemian, Mountain Brook Alabama
FORGING AHEAD IN PUBLIC MANAGEMENT

Wednesday, January 24th

12:00 – 2:00 PM	Exhibitor Booths Set-Up
2:00 – 3:00	Beverages
2:00 – 5:00	Registration Desk Open
2:00 – 5:00	Exhibitor Booths Open
3:00 – 3:15	Welcome & Pledge <i>with Mayor Stewart Welch, III, City of Mountain Brook</i>
3:15 – 4:00	Tricks & Traps of Commercial Incentives and Ways to Protect Public Interests <i>with Rod Kanter, Bradley Arant</i>
4:00 - 4:15	Beverage Break
4:15 – 5:00	The Future with Municipal Courts <i>with Susan Fuqua, City of Hoover</i>
5:00 – 6:00	Opening Reception – Dinner on Your Own

Thursday, January 25th – Morning

7:00 – 8:00 AM	Breakfast
7:30 – 11:30	Registration Desk Open
7:30 – 2:15 PM	Exhibitor Booths Open
8:00 – 11:30	General Session
8:00 – 8:30	Meet Our Sponsors
8:30 – 9:30	Customer Service Strategies for Public Sector <i>with Pete Blank, Jefferson County Personnel Board</i>
9:30 – 9:45	Beverage Break
9:45 – 10:45	Platinum Rule for Public Management <i>with Dr. Lita Clark, American Behavioral</i>
10:45 – 11:30	Use of Effective and “Live” Public Engagement Tools <i>with Jeff Downes – City Manager, Vestavia Hills</i>
11:30 – 11:45	ACCMA Online Processes for Payments <i>with John Tolbert, Govt Portal</i>
11:45 – 12:45	President’s Luncheon <i>with Student Scholarship Presentations</i>

Thursday, January 25th – Afternoon

1:00 – 5:00 PM	Afternoon Session
1:00 – 2:15	Women in Local Government – Bridging the Gap <i>with Cheryl Kidd – Council Administrator, Birmingham</i> <i>with LeAnn Horne – Administrator, Russell County</i> <i>with Stacy Rakestraw – Council Member, Alabaster</i>
2:15 – 2:30	Beverage Break and Board Busses
2:30 – 5:00	Tour of Hoover Recreation Center and Vestavia Hills Library in the Forest
5:30 – 7:30	Dinner at Vulcan Park and Museum

Friday, January 26th

7:00 – 8:00 AM	Breakfast
8:00 – 9:30	Exhibitor Booths Open
8:00 – 12:00 PM	Closing Session
8:00 – 8:15	Morning Devotional <i>with Jeff Lowman – Sr. Pastor, Evangel Church PCA</i>
8:15 – 8:45	ICMA Update <i>with ICMA Representative</i>
8:45 - 9:15	Strategies and Trends in Retail <i>with Matt Petro – Chief Development Officer, Retail Strategies</i>
9:15 – 10:15	Advancing the Profession Panel <i>with student interns and manager/administrator</i>
10:15 – 10:30	Beverage Break
10:30 – 11:15	Economic Development Trends to Lead You Into the Future <i>with Keith Cooke, ESRI</i>
11:15 – 11:45	Legislative Update <i>with Sam Gaston – City Manager, Mountain Brook</i> <i>with Donnie Mims – Administrator, Montgomery County</i>
11:45 – 12:00	ACCMA Business Meeting <i>presided by Kevin Cowper</i>
12:00	Grand Prize Drawing & Adjournment